

Bringing energy savings to commercial and industrial industries, Greentech Solutions Group LLC. and Shelly Incorporated partner to assist its clients to achieve a new level of energy reduction through informatics.

Greentech Solutions Group LLC. of Raleigh, NC announces it has entered into a partnership with Shelly Incorporated of Charlotte, NC to support business development and commercialization efforts for Shelly's technology platform that facilitates "a path between executives, operations, and data". This business informatics software platform taps into a company's operational system and identifies not only how, where and when you use energy and resources, but how you can deploy them more efficiently to achieve measurable savings. The platform is easily integrated into your existing technologies, and includes user-friendly tools to help you access, configure and utilize such powerful data.

About Greentech Solutions Group LLC- Based in Raleigh NC, Greentech is an EMS provider that utilizes internal resources and leverages strategic partnerships to provide its commercial and industrial clients with a host of practical energy savings solutions. Greentech uses a holistic approach to energy reduction while delivering realistic sustainability strategies with measurable results to increase the overall efficiency of operations. (www.greentechnc.com)

Greentech's President/CEO, Glenn Edmonds states, "We are excited about this partnership. The Shelly component is the missing link for our industrial/manufacturing clients whom understand the need to be able to capture related energy data, not only at a facility level, but to a detailed level as needed. With the ability to see energy data at a point of manufacturing or processing provides information that most companies would never think to be possible, giving them the ability to model or modify operations to optimize their energy use."

About Shelly Incorporated- Headquartered in Charlotte, N.C., is a wholly-owned US company. Together with Shelly Global Solutions, headquartered in France, they are proud to serve clients around the world. The Shelly network leverages more than 15 years of business intelligence, technology innovation and strategic business success in Europe (France, Spain, UK, Denmark, Slovakia, Greece, and more). Shelly helps companies gain efficiencies, reinvest in their businesses and meet US and international energy standards while creating more value and sustainability for your business. We are changing the way companies view "going green" by helping executives engage in an educated conversation with their business operations. (www.shellvincorporated.com)

Shelly Incorporated President/CEO, Philippe Machuel added, "We commissioned Greentech in the fall of 2011 to provide resources for a few projects. After seeing the way Greentech worked within these projects and the professionalism reflected by key management, it was an easy decision to form a closer partnership to have their team assist in our business development efforts. We are very confident that the addition of such resources will enhance our ability to meet our goals and develop new business of Shelly Incorporated in the U.S. as well as our global market."

-For information about this press release or either company mentioned, please send your questions to info@greentechnc.com-



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