



## **Shelly Innovative Work Flow Management and A KEREN PSAGOT Ltd.**

Shelly NC, Inc. is proud to partner with the innovative logistics experts at A Keren Psagot Ltd (AKP) to offer exceptional quality and unsurpassed service to our global customers.

Like us, AKP knows that no two customers are alike and customizing our approach to provide maximum benefit to each individual company we serve is critical to our success...and our client's success. AKP consultants join SNC's project managers throughout every step of a customer engagement to insure the highest levels of efficiency and continuity are maintained regarding distribution and shipment.

Through our partnership with AKP, SNC brings to the table the know-how that enables companies to rethink, optimize and stimulate their supply chain operations. We also deploy the proven methodologies that drive major improvements in cost, service, sustainability and risk mitigation.

Shelly's Innovative Work Flow Management, shaped by AKP, empowers businesses to eradicate process efficiency gaps in their current supply chain. We create the custom algorithms that fit your company's operational flow and profit forecast. These algorithms weave through your supply chain and provide users "on demand" data opportunities be it from a customer, a sales person, a technician, a vendor or any role involved in your customer's experience. Important process efficiency data is constantly stored and updated to identify and implement improvements as your operations grow.

Along with the unmatched efficiency improvements provided by AKP and SNC's collaboration, Shelly's Data Monetizer continually scans a customer's process efficiency database and turns it into an endless new revenue generator. *How?* By mining for new formation that can be repackaged and sold to interested third parties, such as manufacturers, suppliers, and other vendors. This highly-valuable, real-time operational data allows these third parties to improve their own products and services and gives Shelly customers a new marketplace from which to extract more profit on their existing data. Finally, Shelly's Strategic Reinvestment Policy helps customers manage the performance, cost and risk of their operations within a single business intelligence and operation platform.

Together, AKP and SNC's Innovative Work Flow Management provides your company the optimum operational infrastructure on which to build your most efficient process strategies, then we help you maximize profit with all-new revenue streams mined from your collected process data. It's a life-cycle for success that is proven, sustainable and available ***right now.***

Visit [www. Shellyincorporated.com](http://www.Shellyincorporated.com) to learn more about all our products and services.